

Date: March 2, 2017

Time: 8:30 a.m.

Location: Coast Electric / Gulfport, MS

Present: Donnie Bond, Past President
Megan Cardwell, Membership
Lauren Germany, Secretary
Jennifer Krohn, Certification
Judy Lee, Treasurer
Christy Strawbridge, President-Elect

Absent: Susan Desmond, Government Affairs
Felicia Robinson, President

General Business: The meeting was called by written notice on 2/22/2017.

A quorum was present.

Christy Strawbridge led the meeting in the absence of Felicia Robinson.

The Chapter's safe deposit box, located at Hancock Bank was drilled, but nothing of value was found. Christy will keep the items that were retrieved.

Board Members are invited to attend a training/leadership session at that upcoming State Conference, April 3rd-5th.

SHRM was informed that GCHRA had declined the request to incorporate the Meridian Chapter.

There is still a need for volunteers after May's Chapter meeting. GCHRA will assist CLIMB CDC with mock interviews.

Financial: Account balance is \$3,992.

\$500 was paid for the 2016 State Retreat. \$150 was paid to drill the safe deposit box.

As of now, the only revenue being generated for the Chapter is with membership dues. There is concern that the Chapter does not have enough cash flow to continue to offer the same level of benefits to our members. We revisited ways to increase revenue including:

- Selling advertising space on the GCHRA website
- Selling Chapter Meeting sponsorships

Lauren Germany will research options for advertising and sponsorships. She will also draft an overview and agreement for Board review.

Membership: There are 79 members with profiles.

CLA Topics:

Government Affairs: No report.

Chapter Scholarship: No report.

Certification: The March meeting was approved for professional development credits. There will be an e-mail sent to Chapter members regarding upcoming certification cycles and the SHRM smartphone app.

SHRM Foundation: Discussed selling tickets the Belk Charity Sale for April, and selling beverages during Cruisin' the Coast in October. Donnie Bond will send a survey to Chapter Members to determine the level of interest.

State Council: The next State Council meeting will be held at the State Conference in April.

Other Business: The next Chapter meeting will be on March 9th at the Leo Seals Community Center in Waveland, MS. An e-mail will be sent to all Chapter Members. Christy Strawbridge sent meeting information to the local Chamber of Commerce. Christy also solicited speakers for upcoming meetings, and asked Board Members to let her know if they have a suggestion. Items for door prizes are needed as well.

Submitted by: Lauren Germany, Secretary